



# RESPONSIBLE SOURCING FOR SMALL JEWELLERS

A new service to help you achieve an ethical supply chain

## WHY?

Jewellery customers are increasingly keen to purchase sustainable, meaningful and compassionate pieces.

- 66% of consumers are willing to spend more on products coming from sustainable brands.
- 60% of True-Luxury consumers (spending over £32k a year on luxury goods) are influenced by sustainability values in their buying choices.

Yet for many small jewellers, taking steps to ensure they have the right policies and procedures in place can be complex and expensive.

## RESPONSIBLE SOURCING, MADE EASY

### AFFORDABLE TAILOR-MADE MODULAR

Our Responsible Sourcing for Small Jewellers service draws from over 15 years of experience working closely with jewellers and SMEs on responsible practices. We created it with your business needs and challenges in mind.

Choose the modules you need, from:



## WHAT JEWELLERS ARE SAYING ABOUT THE SERVICE...



**ARABEL LEBRUSAN**

Founder, Lebrusan Studio

"The service allowed me to take my business to the next stage and gave me confidence in my own ability to create policies backing up my company's responsible values."



**SUSI SMITHER**

Founder, The Rock Hound

"The service makes it easier for people to tie up loose ends along the way. I encourage jewellers to use it as they might be surprised by how far down the line they are with their own ethical policy."

### **WE'VE HELPED JEWELLERS...**

- Create ethical policies and processes...
- Draft a Supplier Code of Conduct and agreement...
- Integrate the UN Sustainable Development Goals into business practices...
- Bring transparency to their supply chain...
- Identify responsible sources for their materials...

## **How can we support you?**

**CONTACT**

Chloe Jacot

[chloe.jacot@levinsources.com](mailto:chloe.jacot@levinsources.com)



**LEVIN SOURCES**

We build sustainable, valuable and equitable mineral sectors. For over 15 years we have been advising the jewellery industry, its suppliers and stakeholders in embracing more sustainable practices.